



présentation

services

publications

projets

✓ **Opening of a new Research Center February 6<sup>th</sup> 2009**





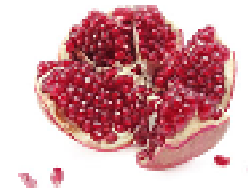
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## ✓ Our mission statement



CEN Nutriment's mission is dedicated to prove health claims by carrying out relevant nutritional clinical trials and to become your partner during the value adding process of your functional foods, health ingredients and food supplements.

functional foods, health ingredients and food supplements, become your partner during the value adding process of your by carrying out relevant nutritional clinical trials and to



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✓ **A multidisciplinary team**

- 1 Computer assisted publication
- 8 Study operators
- 2 Clinical research associates
- 2 Clinical project managers
- 2 Data Managers
- 4 Biostatisticiens
- 1 Marketer
- 1 Medical
- 1 Pharmacist
- 1 Biologist
- 2 Health economists



✓ **CEN Nutriment is accredited**  
**« Crédit Impôt Recherche »**

CEN Nutriment is an approved company by the French Research Ministry which allows you to deduce your research fees from your french incomes.



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✓ **More than 150 Medline publications**



CEN Nutriment manages all steps of your clinical project from study design to medical writing **and publication of your results.**



✓ **CEN Nutriment includes in its studies volunteers recruited by their medical practitioner**

Unlike healthy volunteers recruited on panel or press release, their medical past-histories are known and checked. This method allows:

- to eliminate bias due to volunteers who keep silent about fundamental informations (in order to participate in the study and receive a payment)

- To be in agreement with EFSA



✓ **A Network of 800 investigators**

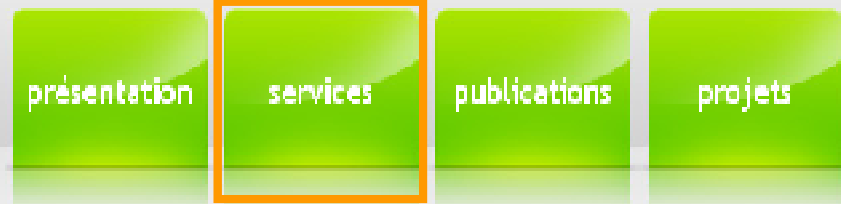


In the past 5 years, 1 third of medical practitioners in France taked part in at least one clinical study or observational study carried out by CEN Nutriment / CEN Biotech. 800 have agreed to be part of a specific network devoted to Health Claims evaluation.



✓ **A 15 years experience for the pharmaceutical industry in clinical and biostatistical studies field**





## ✓ A range of services dedicated to the Food Health market

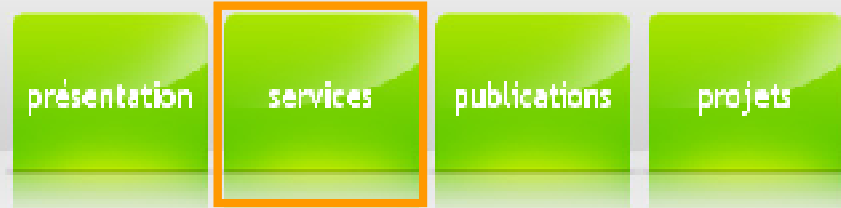
- **Clinical studies:** Evaluation of the efficacy and the tolerance of products on biological and clinical criteria
- **Observational studies :** Product's efficiency in the "Real Life" in the frame of Medical practice or in pharmacy
- **Consumer studies :** Buying triggers and perception of food health claims analysis
- **Medical marketing studies:** marketing and scientific product's promotion targeted on Medical practitioners or Pharmacists



✓ **A management of each step of the studies**



- Identification of your needs concerning scientific evidence
- Identification of the cost / benefit of the required studies
- Statutory and administrative environment of the studies and regulatory authorities relations
- Implementation and monitoring of the studies
- Statistical analysis and medical statistical report of the studies



✓ **An expertise network for your studies**

- « Health Claim Evaluation » chair CEREN ESC Bourgogne
- LESSAC Laboratory
- French Society of Pharmacists
- French Society of Angiology and Phlebology
- Expert Center for Performance Evaluation Gilles Cometti
- French Health Food Cluster Vitagora
- Gerontopôle....



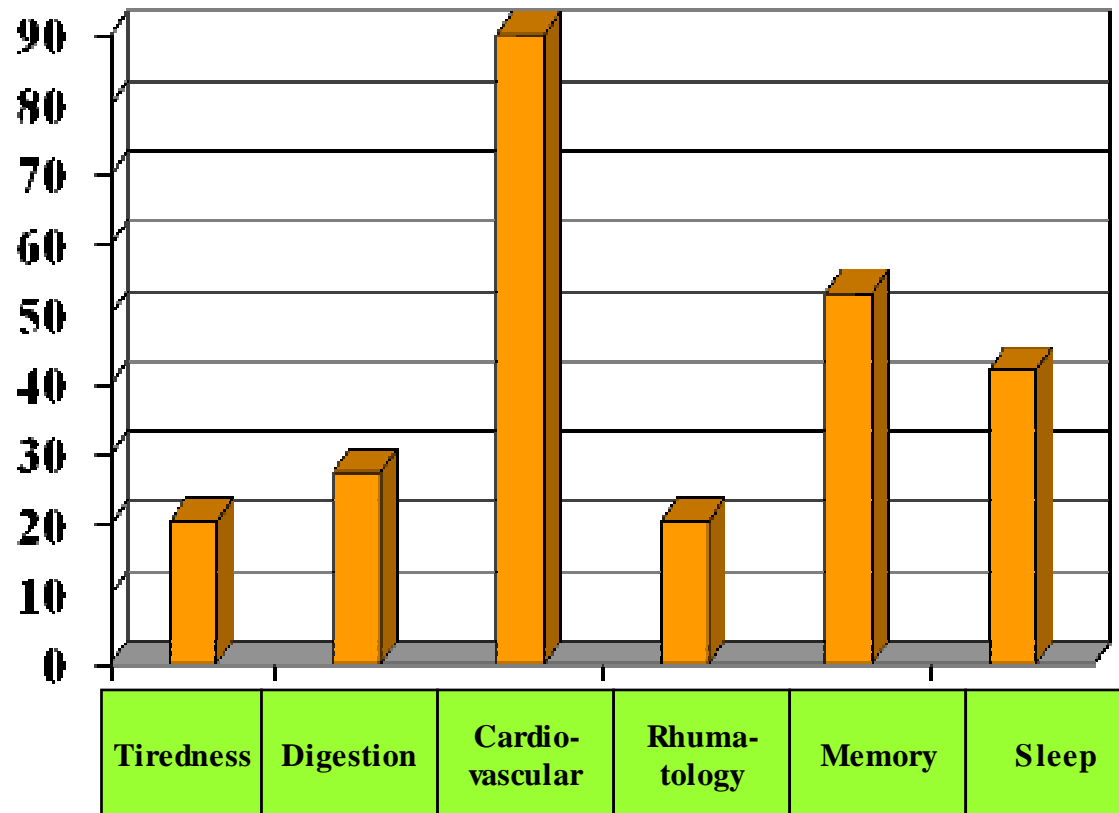
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✓ about 1000 publications and scientific communications





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**Méthodologie et Objectifs**

**Profil Clinique des Patients**

- Les patients ont âgés de 45,7 ± 12,1 ans et ont une tension artérielle à jeun de 1,36 ± 0,20 d'écarts-types supérieures au médian (170/95), selon le critère de la norme de l'Organisation Mondiale de la Santé (OMS).
- Plus des trois quarts des patients (88,7%) présentent l'hypertension de stade 1 ou supérieur (170/95), un tiers est en stade 2 ou supérieur (180/95), un dixième est en stade 3 ou supérieur (190/95).
- Selon les caractéristiques, les deux groupes de patients ont des caractéristiques similaires, à l'exception de l'âge (p < 0,001) et du sexe (p < 0,001).

**Cultinez Léger, Sain & Savoureux**

**Recette n° 3**

**Attention à choisir avec Praline Céréale**

- 258 Kcal contre 454 Kcal avec Céréale Légère

**Services Clients**



**Effet de la prise de régime méditerranéen sur le profil de lipides et le poids de son traitement par l'insuline chez les diabétiques**

**Services Clients**

Temps	Praline Céréale	Céréale Légère
0	180	180
1	175	175
2	170	170
3	165	165
4	160	160



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✓ **Latest publications/ communications**

<http://www.cennutriment.com/index.php?page=publications-scientifiques>



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✓ Some of references



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